

ISAS Video Insights 2
Celling South Asia: The Mobile Phone's Impact on a Region
17-18 February 2011
Raffles Town Club, Singapore

ISAS Video Insights 2A – Mobiles: Banking

[Interview with Mr Abhishek Sinha](#)
[Chief Executive Officer](#)
[Eko India Financial Services Pvt Ltd](#)
[New Delhi, India](#)

Mr Abhishek Sinha believes in the creation of wealth and degrees of freedom. After a short stint in the telecom division of Satyam, he co-founded Six DEE Telecom Solutions, a telecom value added services company and grew the business to span nine countries and fifteen operators. In February 2007, Mr Sinha exited Six DEE to pursue his vision to promote mobile phones as a financial identity for people at the bottom of the pyramid. He was convinced that the simplest of mobile phones could deliver secure financial transactions to customers who had no formal banking instruments. His passion for simplicity of user experience and zeal for democratising access through cost-reduction, led to the development of the basic principles on which Eko is based.

Mr Sinha is responsible for the strategy and vision of Eko. His focus areas are regulations, compliance, corporate governance, generating disruptive business ideas, and building the leadership team at Eko. He also plays supportive roles to his colleagues in the areas of business development, product architecture and fund raising.

ISAS Video Insights 2B – Mobiles: Journalism

[Interview with Mr Shubranshu Choudhary](#)
[Founder](#)
[CGnet Swara, India](#)

Mr Shubhranshu Choudhary is a Knight International Journalism fellow with International Centre for Journalists. He worked as a South Asia producer for the BBC before starting CGnet, an alternative media platform in the central tribal region in India. CGnet Swara is an outcome of the platform which enables citizen journalists to report news using a mobile phone. Mr Choudhary is a media trainer and also works for media watch organisation Reporters Without Borders.

ISAS Video Insights 2C - Mobiles: Afghanistan

[Interview with Mr Janan Mosazai](#)
[Freelance Journalist](#)
[Media Support Partnership Afghanistan](#)

Mr Janan Mosazai is a freelance journalist and civil society activist based in Kabul. Mr Mosazai worked with BBC World TV for nearly one year both in Pakistan (where he bought his first mobile phone!) and Afghanistan following the September 11, 2001 attacks in the United States. He subsequently worked in the political department of the United Nations Assistance Mission for Afghanistan. Mr Mosazai ran for the Afghan parliamentary elections in 2010 as an independent candidate from his native Kabul province.

ISAS Video Insights 2D - Mobiles: Social Networks

[Interview with Dr Nimmi Rangaswamy](#)

[Associate Researcher](#)

[Technology and Emerging Markets](#)

[Microsoft Research](#)

[Hyderabad, India](#)

Dr Nimmi Rangaswamy is an Associate Researcher at Microsoft Research India. At MSR, her primary interests are the adoption and dissemination of information and communication technologies in emerging market spaces. Her current projects focus on understanding ICT adoption in diverse locations: in middle-class homes, at Internet cafés/ rural PC kiosks and urban slums. Dr Rangaswamy received her PhD from the University of Mumbai and M.Phil from the Delhi School of Economics. Her doctoral thesis analysed a variety of print propaganda in Tamil politics as instantiation of broader regional political culture. Before joining MSR India in 2005, Dr Rangaswamy lectured for several years at colleges in Delhi and Mumbai, and was part of the editorial team for the journal *Economic and Political Weekly*.